

## Michelle- the dressmaker

Michelle owns her own retailing business of dress making for brides, bridesmaids, and the mothers of the brides. Her business was on a very small scale earlier. Her clients were many but she wanted to be known worldwide for quality and stylish dresses. She was thinking of ways to popularize her retail business and what could be better than to **create website** for her dressmaking business.

Michelle liked the idea and began to figure out the cost profit analysis of the various alternatives. She had no idea at all about how to **create website**, neither could she afford a professional website developer. Then, one day while surfing the internet, she came across Bluevoda **website builder**, which is a great tool to **create website** in quick and easy steps. Michelle did not waste a moment after that and downloaded the **website builder**. It was wonderful from the word Go and went through the guidelines and within a week, came out with a beautiful and a professional website for her business.

Michelle is a creative person and she used her creativity while using the **website builder** too. She planned to **create website** with more use of audios, videos and animations using flash. Michelle also added an online shop where she had various dresses for sale. For this she integrated shopping cart with PayPal integration. She regularly updates her websites with new dresses and style tips. The **website builder** tool also enabled her to create a blog section where she posts useful articles on fashion and dressmaking. Michelle also features a special section featuring limited edition dresses, theme based dresses and celebrity-like dresses for her customers to select online.

Her website boosted the sales up and she is very thankful to the Bluevoda **website builder** to give her an opportunity to explore her abilities. She is now very much interested in how to **create website** other than her interest in making dresses. Her knowledge about websites related things is now immense and she likes to share it with new users of the Bluevoda **website builder** users. Now she is an active member on the Bluevoda **website builder** forum who gives various tips and advices about how to **create website** using **website builder** program.

She is a regular visitor to the Bluevoda **website builder** forum and writes about her tips and ideas to **create website** with minimum hassles and maximum advantages to your business. Her own experience of using this tool to create website has impressed Michelle so much that she is also looking forward to diverse her business to **create website** services other than dressmaking.

Michelle is a vibrant person who is fond of gaining knowledge. Bluevoda website developer to **create website** helped her lot to have an understanding in this field and to keep her business up to date with the fast-paced technological world. Thanks to Bluevoda!