

## Create a Fashion Statement with the Collar Stays

There is a popular saying that the first impression is always the last impression. In the eyes of the beholder all the men wants to look smart and handsome. If you are good looking it is not enough to leave a great impression on others. To look smart and to have a lasting impression you need to dress up properly. Your confidence will be boosted by the admiring glances from the people around you and that is possible only when you look impressive in a perfect dress.

A man becomes successful wherever he ventures or whatever he does if his confidence level is high. The impression and the physical appearance is the real story behind a successful man. In creating the style of a person, attire and dressing are vital and indispensable components. It is important to choose each and every apparel carefully. In men's clothing, the shirt is important and for the shirt its collar is very important as it is the defining point, making or breaking the looks of the wearer. You must always maintain the look of the collar to get a better appearance. To keep the collar in the right place and in the right shape it is important to use **collar stays**.

What are these collar stays and why are they important for the Collar?

Collar stays keep the collars of the shirt crisp and stiff and these are also known as stiffeners and collar sticks. The collar gets the crease-less look by using these collar stiffeners in the collar of the shirt. The collars are indispensable to making your shirt look good and you must never neglect the collar of your shirt. All day long the shirt looks perfect when stiffeners are used in the collars. With the help of these stiffeners you can make any shirt look fresh and crisp.

What is the Material Used to make these **Collar Stays**?

The **collar stays** are made of various types of materials. You can get these stiffeners in metal, plastic and stainless steel. The plastic stiffeners are used in the cheap shirts and are known as the permanent stiffeners or sewn in stiffeners. The most popularly used stiffeners are the metal ones and are used in the expensive shirts. These metal stiffeners are known as the removable stiffeners.